



CRM  
Solution Simplified!

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## Who We Are?

NetStar Online, the IT solution provider. We have acquired knowledge to give effective technological solutions as we believe more on relation building and after sales support, simultaneously that will automate the business process.

## Our Philosophy

Developing and customising the CRM solution. We apply the latest methodologies, architecture and frameworks to shorten the development life-cycle of the product thus, enabling us to offer CRM at a reasonable price.

## Our Vision

We aim to combine technology and innovation to transform the system.

## Our Mission

To offer a turnkey solution that would be self-served for all the stakeholders in the development thereby, improving standards.



## CRM Modules



We unite contacts into a single location. An intermediate that links accounts with sales opportunities, account information and customer case information.



CRM, enables you to manage lead record efficiently and effectively to maximize conversions for the organisation.



Email-based campaigns can be used to send mass emails or a series of newsletter emails to individuals with whom you have an active or growing relationship.



CRM Analytics helps to screen performance and increase the business reach including customer profiles, sales drifts, case reports, and marketing analytics.



Supervising a sales course can be a very monotonous process, repeatedly demanding the harmonisation of several moving parts to complete a deal.



CRM's advance automation technology will help you influence a potential lead right from the beginning of their dealings and maintain a track of their individual digital conduct to gain their insights.

## CRM Modules



Netsar Online Forecasting tool enables an organization to forecast estimated future sales. Exact and precise sales forecasts enable companies to make informed business decisions and predict short-term and long-term performance easily.



Collaboration is an approach to customer relationship management in which the various departments of a company, such as sales, technical support, and marketing.



It certifies appropriate and operative usage of the sales force to make the most of the sales opportunities, delivers excellent customer service and inflates the prevailing customer relationships.



Through CRM role-based views, managers can get a changed record view layout than their direct reports while marketing and salespeople can get extra sales-related fields than users in a customer sustenance character.



Retrieving your occurrence despite of being away from your desktop computer is easy with Netstar Online mobile solutions. Can access using portable devices ( Mobile, Tablet).



Netstar Online with an email system features comprise of auto-creating ases and auto-associating emails to cases, notifying customers of case status changes, distributing marketing email campaigns.

## CRM Modules



### SMS Gateway Integration

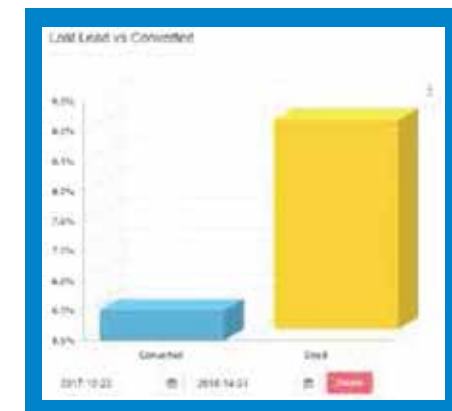
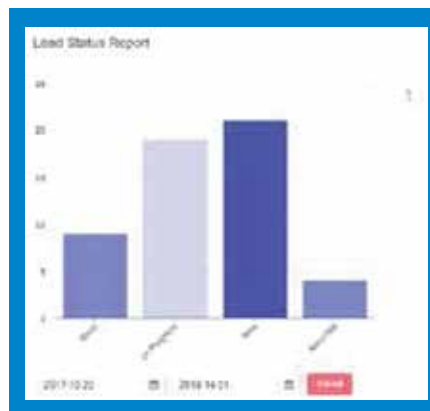
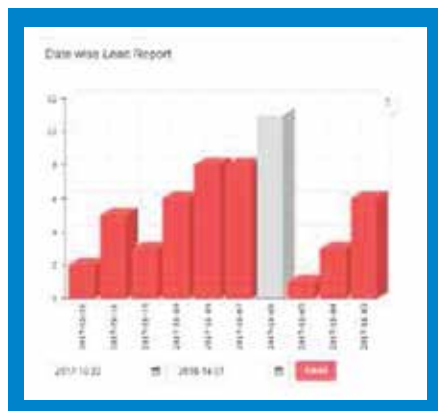
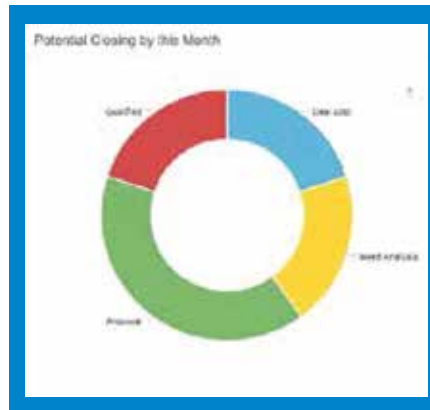
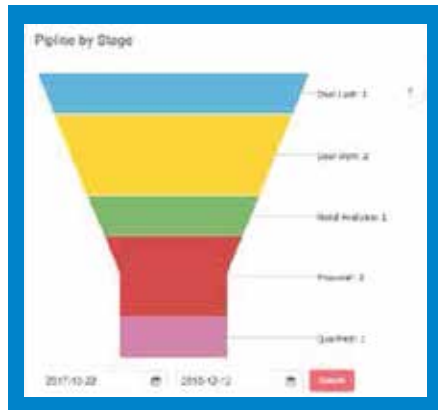
On NetStar CRM you can run Mobile Campaigns. Personalize your messages and also view SMS statistics. It enables you to keep tabs on messages sent to your contacts, take note of delivered, failed and queued messages right from your dashboard. The Sender number changes continuously to ensure the proper delivery of messages, upon executing repetitions in Mobile Campaigns. The SMS messages are saved as activities and are accessible from a contact's tab (or any other object with an activity relationship). Closed Activities view once sent customer relationships.



### Social Media Integration

NetStar CRM facilitates its user with next generation Manager for the Social Media Campaigns. You can personalize your messages and also view statistics like you can take note of delivered, failed and queued messages right from your dashboard. The Sender number changes continuously to ensure the proper delivery of messages, upon executing repetitions in Social Media Campaigns. The social media messages are saved as activities and are accessible from a contact's tab.

# Report & Analytics



# Contact Us

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